Mistresses and marriage: or, a short history of the Mrs

Amy Louise Erickson
University of Cambridge
ale25@cam.ac.uk

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Abstract: The ubiquitous forms of address for women 'Mrs' and 'Miss' are both abbreviations of 'mistress'. Although mistress is a term with a multiplicity of meanings, in early modern England the mistress most commonly designated the female equivalent of master - that is, a person with capital who directed servants or apprentices. Prior to the mid-eighteenth century, there was only Mrs (or Mrs, Ms, or other forms of abbreviation), applied to any adult woman who merited the social distinction, without any marital connotation. Miss was reserved for young girls until then. Even when adult single women started to use Miss, Mrs still designated a social or business standing, and not the status of being married, until at least the mid-nineteenth century. This article demonstrates the changes in nomenclature over time, explains why Mrs was never used to accord older single women the same status as a married woman, and argues that the distinctions are important to economic and social historians.
The word 'mistress' has a multi-layered history. Today, it generally refers either to a woman in an illicit sexual relationship, or, more rarely, to someone who is in perfect control of her art. Both the sexual connotation and the inference of competence\(^1\) date back to at least the later middle ages. All of the meanings ascribed by Samuel Johnson in his Dictionary of 1755-6\(^2\) can also be found in fourteenth or fifteenth-century sources, according to the Oxford English Dictionary (OED). Johnson defined a mistress as:

1. A woman who governs; correlative to subject or servant;
2. A woman skilled in anything;
3. A woman teacher;
4. A woman beloved and courted;
5. A term of contemptuous address;
6. A whore or concubine.

Johnson’s definitions may be the best example of the astounding variability in words of female address, so many of which (dame, madam, miss, hussy (derived from housewife), wife, queen, as well as mistress) have also been used to mean whore.\(^3\)

Today the most common use of the word 'mistress' is of course in its abbreviated form as the title 'Mrs', used almost universally in the English-speaking world today to designate a married woman. For Dr Johnson, one of the few female conditions that 'mistress' did not signify was marriage. In the middle of the eighteenth century, 'Mrs' did not describe a married woman: it described a woman who governed subjects (i.e., employees or servants or apprentices) or a woman who was skilled or who taught. It described a social, rather than a marital status – when it wasn't being used metaphorically (Johnson's meaning 4) or contemptuously (meanings 5 and 6).

Mistress is also the basis of another 'title of politeness' (as the OED terms it): 'Miss', which we use to designate an unmarried woman. Miss is almost as old as Mrs as an abbreviation of mistress and, like Mrs, it was applied only to those of higher social status. Unlike Mrs, which has
changed from a social to a marital meaning over time, Miss always designated the marital status of being unmarried. But until the eighteenth century it was only applied to girls, never to adult women. Upon adulthood, a Miss became a Mrs. This transition is comparable to the male equivalent of the mistress, the master: master is abbreviated as Mr, which was pronounced ‘master’ for centuries before becoming ‘mister’, perhaps around the time that Mrs shifted from ‘mistress’ to ‘missis’. Today, an English boy is titled 'Master' but he graduates to 'Mister' upon adulthood. Until the eighteenth century, the only difference in the use of master and mistress was that the male titles shared the same abbreviation as 'Mr', while the pronunciation varied with the age of the male so designated, whereas the female abbreviations 'Miss' and 'Mrs' as well as pronunciations were different. But in both cases the root word (master/mistress) was the same and the two forms of title served the same purpose: to differentiate children from adults.

The historical specificity of titles, and the changing use of Mrs and Miss, were explored in some detail in Una Stannard's 1977 book, Mrs Man, and there are useful summaries in Casey Miller's and Kate Swift's Words and Women (1977) and Jane Mills' Womanwords (1989) but these volumes appear never to have been widely read by historians. As a result, any woman identified in the historical record as Mistress or Mrs in the period between 1500 and 1900 is normally assumed to have been married unless proven otherwise. And if it is proven otherwise, then Mrs is assumed to have been applied to improve the subject's respectability.

The OED still maintains that the use of Mrs for a single woman was 'a title of courtesy applied, with or without the inclusion of the first name, to elderly unmarried ladies (this seems to have arisen in the late eighteenth century)'. The implication is that the 'courtesy' is to increase the standing of the unmarried woman by putting her on a par with the married woman. In the late nineteenth century when the OED was originally written, this may have been the correct inference. But for the late eighteenth century this is a radical misunderstanding of the term. 'Mrs' was applied to many 'unmarried ladies', elderly and not elderly, in the late eighteenth century, and this custom
was of longstanding. The innovation was the extension of 'Miss' from an unmarried girl to an
unmarried adult woman in the mid-eighteenth century, which distinguished unmarried from married
women by title for the first time. The introduction of a marker on the basis of marital status overlaid
the previous marker on the basis of social status, and that shift would have enormous impact on
social perceptions of women for the next two hundred and fifty years. In the mid-twentieth century,
a reaction against the marital marker produced a new 'title of politeness' in 'Ms', thus essentially
restoring the function that 'Mrs' had served for centuries -- but no longer could since Mrs acquired
its association with marriage.

To explain the historical changes, I will go into more depth than Stannard, who was
primarily concerned with the ideological implications of nomenclature shift in nineteenth-century
America. First, I explore the eighteenth-century arrival of 'Miss' as a title for unmarried women.
Then I examine the much older use of 'Mrs' as a title for all women of social standing, regardless of
marital status, and the appearance of the 'Mrs Man' style incorporating a husband's first as well as
his last name around 1800. Finally, I consider the pronunciation of 'Mrs' and its association with the
full form, mistress. The conclusion explains why understanding these changes is important, for
historians and for the reading public.

The arrival of the adult Miss

It is curious that the marking of marital status began not with married women, to signify their
subservient legal position, but with unmarried women, who in England enjoyed all the legal rights
of a man. Several descriptive terms could signify a never-married woman in a tax listing, a will, or
a court record: after her name she might be styled a maid, a virgin, a spinster, or a single woman.
But until the early eighteenth century there was no form of address to precede her name. Dr Johnson
defined 'Miss' as 'the term of honour to a young girl' -- or a whore. The OED reverses the order:
the first definition, with an exemplar from 1606, is a mistress or kept woman, and '(occas.): a
prostitute, a whore'; the second definition, dated from Samuel Pepys' *Diary* in 1676, is a title 'preceding the name of *an unmarried woman* or girl without a higher or honorific professional title' (my italics). But the OED again applies Victorian terminology here. Pepys clearly used 'Miss' only for girls: they were 'little Miss' so and so.\(^\text{10}\) The seventeenth century Miss was, as Johnson says, a girl, not an adult woman. And not just any girl, but one who would become Mrs upon adulthood.

Where Miss was used, it followed the conventions of Mr for sons. Where the father was 'Mr Cibber', his sons were 'young Mr Cibber' or 'Mr Theophilus'. With daughters, the eldest unmarried daughter was 'Miss Cibber' with no first name, the younger daughter was 'Miss Charlotte Cibber', or just 'Miss Charlotte'. When she married she became Mrs Charke, or Mrs Charlotte Charke to distinguish her from any other contemporaries who were also Mrs Charkes, notably her mother-in-law.\(^\text{11}\) So Parson Woodforde in Somerset in 1767 dined with 'Mrs Betty Baker, her three nieces ... Miss Baker rather ordinary, Miss Betsy very pretty, and Miss Sukey very middling, rather pretty than otherwise, all very sensible and agreeable, and quite fine ladies, both in Behaviour and Dress and Fortunes'.\(^\text{12}\) This system of last name for the eldest and first name for the younger persists through the later nineteenth century (Miss Browning and Miss Phoebe in Elizabeth Gaskell's *Wives and Daughters*, 1864-6) and into the twentieth (Miss Pinner and Miss Constantia in Katherine Mansfield's 'The Daughters of the Late Colonel', *The Garden Party*, 1922).

But until the 1740s, a girl graduated from Miss to Mrs upon her adulthood or upon the death of her mother, whichever came first.\(^\text{13}\) The process of change can be traced in literary usage. In Daniel Defoe's *Moll Flanders* (1721), Miss still only described little girls. Plenty of ballads were published in the first three decades of the eighteenth century whose titles included 'Country Miss', 'Town Miss', 'Highland Miss', or 'London Miss', as well as multiple editions of Thomas Gordon's *History of Miss Manage* through the 1720s, but these were closer to the derogatory use of Miss as whore. From c.1730 Miss does seem to have been used by swains to address their mistresses (age is unspecified)\(^\text{14}\). In 1731, a notorious French witchcraft trial involving the seduction of a woman aged
21 was reported scurrilously both as Miss Cadiere's Case and as A Narrative of the Case of Mrs Mary Katherin Cadiere. The first time Miss was used in a title without salacious intent appears to be Edward Barnard's Experimental Christianity of eternal advantage. Exemplified in the life of Miss Lydia Allen of London, who died November 17, 1740. (London, 1741), but Lydia was just 21 at her death.

It was in the course of the 1740s that Miss came to be applied to unmarried adult women of social standing. In Samuel Richardson's Pamela (1740), the gentry daughters are Miss, but Pamela as a servant and the (also unmarried) housekeeper are Mrs. Similarly in Henry Fielding's Joseph Andrews (1742) the heroine is Miss and her waiting gentlewoman, the unmarried daughter of a curate, is Mrs. Sarah Fielding's very popular Adventures of David Simple (1744) and The Governess (1749) show the same distinction between young gentry Misses and upper servants described as Mrs (waiting woman, housekeeper, governess), all of whom are unmarried. Like the Fieldings' novels, Eliza Haywood's Female Spectator (1745-6) is full of Misses with silly-sounding names, and in 1751 she published her influential History of Miss Betsy Thoughtless, although none of her earlier novels use the word (Haywood functions as a good measure of change, since she wrote fifty-five novels and plays between 1719 and 1755).

In the Compleat Letter-Writer of 1756, Miss appears as a common form of address, although as an instruction book it may well have been addressed to teenagers. In the same year, Dr Johnson did not recognise the adult Miss as a usage sufficiently significant for his dictionary. Thirty years later, he was using the term himself, in a way which implies that the transition took place in the middle of the eighteenth century. In 1784 he told friends that he had dined the previous night 'at Mrs Garrick's, with Mrs Carter, Miss Hannah More and Miss Fanny Burney'. Eva Garrick was the widow of David, actor and theatre manager, but all three of her women guests were unmarried. Elizabeth Carter (1717-1806) had been Johnson's friend for over fifty years by the time of that dinner. Her position as daughter of a clergyman secured her the title of Mrs, although she was also
acclaimed the finest Greek scholar in England and one of the foremost linguists. She was invariably known as Mrs Carter in her lifetime. But Hannah More (1745-1833) and Fanny Burney (1754-1840) were much younger women, and they used the title of Miss in the new style. The mid-century transition in titles can be seen in a single person: Johnson’s contemporary, companion and housekeeper, the writer Anna Williams (1706-83), whom he called Mrs Williams, whereas his younger friends, like Frances Reynolds and James Boswell, referred to her as Miss Williams.¹⁹

The process by which Miss became a marker that a woman retained as long as she remained unmarried is difficult to understand. Around 1700, a high rate of women remaining unmarried is thought to have given rise to the coinage of the phrase ‘old maid’ and the colloquial use of ‘spinster’ to stigmatise elderly unmarried women (as opposed to the occupational or legal use of ‘spinster’, which continued in tandem with the pejorative use). Concern over a low marriage rate is reflected in the Marriage Duty Acts, which taxed bachelors and childless widowers between 1695 and 1706. But this preoccupation with encouraging marriage seems too far removed in time to have inspired the moniker Miss some half-century later, especially since its application was so socially restricted. Its use does not appear associated with any disproportionate increase in the number of women writing or managing businesses, or otherwise being as active in public life as political restrictions allowed. So a demographic driver seems unlikely.

However, the appearance of Miss on adult women does coincide with a dramatic increase in the population of London, the rise of the London season and possibly an increasing concern for social demarcation within the expanding urban middle class. A distinction on the basis of marriage may have been adopted from the French. Over the long eighteenth century, French women of the lower middle class were described as 'Demoiselle' regardless of marital status. Only among the upper middle class (those just below the titled and equivalent to the English gentry) were married and single women distinguished by 'Dame' and 'Demoiselle'.²⁰ While the majority of middle class French women were described by the 'unmarried' form of title, and women of the equivalent class in
England by the 'married' form, the point of conjuncture is that only the elite minority of middle class women were distinguished by marital status. French was of course commonly taught in girls' schools (More and Burney both translated from French), and it may be that the fashionable London world of the 1740s grafted this fashion of distinguishing upper class unmarried women onto the older distinction of social status.

The rise of Miss in the eighteenth century has been attributed to the industrial revolution, and the need of men to know which women were sexually available when large numbers of them left home to work in factories. A much more mundane explanation is that it was a fashion of the mid-eighteenth-century literati that got stuck and gradually expanded its social application to become a part of English culture, not without causing some confusion along the way. The appearance of the adult Miss, especially applied to righteous writers like Hannah More, is all the more striking in view of its salacious connotation within living memory of the 1740s. ‘Miss’ appears to be one of the very few words in English describing women which successfully ameliorated its status – from designating whore to adorning women of fashion. As an explanation for the appearance of Miss, reclaiming derogatory language allows scope for agency in a rather more positive light than creating a fine-grained distinction of social class with a view to the elite marriage market. But a clearer understanding of changing usage will require further investigation by other scholars.

The long-term use of Mrs

Despite the appearance of Miss in the 1740s, the application of Mrs to describe all women of social standing remained current. Generally, women who in the sixteenth and early seventeenth century might have been referred to as Madam or Dame or Goodwife were increasingly likely to have been titled Mrs by the long eighteenth century. Madam remained in use in the eighteenth century, at least outside London, but was less common as a title than in speech, as either Madam or ma'am, where
it is ubiquitous throughout Austen's novels and used to the present day in the US, and particularly the southern states. As with Miss, double entendres were ready to hand with Madam: Daniel Defoe's Moll Flanders as a girl says ingenuously that a certain woman 'is a gentlewoman and they call her madam', and refers to madam the mayoress and madam the procuress. Mrs remained the most common title for gentlewomen or businesswomen.

The autobiography of Elizabeth Freke (1642-1714) illustrates well the range of its usage. The autobiographer was Mrs Elizabeth Freke by her own account, while her sisters were Ladies by virtue of their better marriages. Her unmarried niece, daughter of a Lady, was Mrs Grace Norton, and her unmarried chief servant was Mrs Evans. The rest of her servants and tenants over the years were referred to simply by their christian and family names, or as 'Thom Davy's wife'. The woman who sold Freke her newspapers in Norfolk was Mrs Ferrer, of unknown marital status. The elevated social standing that earned the title Mrs could derive from gentle status, from business proprietorship, or from chief servant status (although Mrs Evans was probably also gentry). The use of Mrs in its sense of mistress of servants, apprentices and employees became more widespread over the course of the eighteenth century, in an increasingly urbanised, commercial society – in exactly the same way that Mr spread.

The association of Mrs with business can be seen in a surviving 'census' taken in the Essex market town of Bocking in 1793. Among 650 households, fifty were headed by men given the title Mr (9 per cent of 545 male-headed households). These men were farmers, grocers, millers, manufacturers, victuallers, and other substantial tradesmen. Twenty-five of the women heading their own households were called Mrs (24 per cent of 105 female-headed households). Of these, nine had no further description and may have been gentry or large landowners. But sixteen women, almost two thirds of all those titled Mrs, were specified as in business: five victuallers, three farmers, two weavers, two of the town's three mantuamakers, a linen draper, a grocer, a cardmaker, and a blacksmith. The Bocking listing, like most censuses prior to 1851, did not specify marital
status. (By definition, a female household head was either single or widowed. The head of a married woman's household was her husband. Where it is possible to determine marital status, never-married women constituted between one third and two thirds of all female household heads.26) The principal identification of those called Mrs in Bocking was with capital.

There was only one Miss in Bocking: the schoolmistress. The choice of Miss appears to have been a matter of personal preference, as in the case of Hannah More. Parson Woodforde refers in his diary to his Oxford sempstress in 1774 as a Miss Hall, and his niece's mantuamaker in 1782 as a Miss Bell, at the same time that he designated other single women Mrs.27 It is at least likely that this was the businesswomen's choice rather than the diarist's. Female business proprietors in the eighteenth century were normally only referred to by a title in their customers' diaries or account books, where Mistress was variously abbreviated as Mrs, Mtris, Mris, Mis or Ms.28

Routine clerical documents did not, as a rule, identify either social or marital status. The records of the London Companies, to which business proprietors in the City belonged, usually referred to women only by their first and last names, in the same way that men were recorded. If a woman's marital status was specified it was most commonly as a widow.29 On the rare occasion when Mrs does appear in London Company records, it is generally clear from the context that its use designated social and not marital status: for example, the Pattenmakers' Company in 1777 admitted to the freedom by patrimony Mrs Sarah Gibson, daughter of Wm Gibson (she was not married because her name was the same as her father's and her right to the freedom by patrimony derives only from her father, not her father-in-law).30 Similarly, clerks recording the payment of taxes -- whether secular authorities collecting the land tax or parish officers collecting the poor rates -- rarely noted the marital status of women, at least prior to the mid-eighteenth century.31 Practice in recording social status varied with the individuals doing the recording, as much as with the person being recorded. The milliner Eleanor Mosley paid land tax on her premises in Gracechurch Street to the clerk of her city ward, who never referred to her by anything other than her name between 1737
and 1752, when she sold the property. But the parish clerk who collected the poor rates from her at the same address invariably referred to her as Mrs Mosley. She was unmarried. We may assume that all of the women in tax records were single or widowed, since if they had been married then their husbands would have been liable for payment under the custom of coverture. That same custom, by granting a husband ownership of all his wife's assets, severely restricted the financial freedom of a married woman in business unless she enjoyed the special legal status of a 'feme sole trader'. But strikingly, even in the later eighteenth and early nineteenth centuries, businesswomen's own trade cards and advertising often only used a first name and last name, without title or marital status, even where the proprietor was married.

Into the nineteenth century, single business women like those in late eighteenth-century Bocking were usually titled Mrs – if they were given any title at all. One of the better known was Eleanor Coade (1733-1821), who first appeared in business as a linen draper in 1766, bought a ceramics factory on the south bank of the Thames and invented the artificial stone now called Coadestone, in which she cast shatter-proof sculptures and architectural details, which still ornament London, as well as other cities around the world. She was invariably known as Mrs Coade -- not 'in order to appear more respectable', as her entry in Wikipedia has it, nor because she had ever been married, but because that was the normal title for a businesswoman, exactly as Mr was the normal title for a businessman. What about more socially elevated levels, where the application of Miss had started -- the eighteenth-century equivalent of Elizabeth Freke, whose kin at least held aristocratic titles rather than the mere Mrs? Mrs Mary Delany (1700-88) in 1780 still addressed an adult unmarried correspondent as Mrs. Nor did the writer's age affect the usage of the title. Edward Gibbon (b. 1734), in his Memoirs of 1790, called both of his unmarried aunts Mrs, without any clarification for younger readers or suggestion that the title might in 1790 imply that the women were married. The much younger Jane Austen (b. 1775) also used Mrs for a maiden aunt in 1792. Into the nineteenth century, Mrs remained an appropriate title for the unmarried.
Hannah More never married and only ever published under her name alone or as Miss Hannah More, but nineteenth-century engravings of her portrait are titled Mrs Hannah More, and the editor of her posthumous collected works in 1834 also referred to her as Mrs Hannah More. These applications might be interpreted as conveying gravitas to older women, or indicating that they were not in the market for marriage. But later censuses suggest that the choice of Mrs by single women was still an option favoured by a minority, and not only the elderly.

In the 1850 *Kelly's Directory*, the first national business directory, nearly all women were recorded with a title, and their marital status can be checked in the 1851 census. In the Hertfordshire volume of *Kelly's Directory*, 5 per cent of the 360 business proprietors titled Mrs were single women, and these included women in their twenties, as well as older women. The census did not regularly record titles, but they were applied to some women nonetheless. As late as 1881, of 3600 women described as Mrs, more than 4 per cent were identified as never married. Of the 734 single women designated by a title, one in four or one in five used Mrs rather than Miss. The use of Mrs for unmarried women who were upper servants survived into the mid-twentieth century to distinguish their social status from the under servants, who were called by a surname or, if young, a first name. But 20-25% of unmarried women using Mrs is too high a proportion to be accounted for by upper servants alone, and since a variety of occupations were recorded for these women, the census appears to confirm that Mrs was still not exclusive to married women even in 1881.

In support of its definition of Mrs as identifying a married woman, the OED instances a letter written by Hannah More's friend, Horace Walpole, in 1745 (11 May): 'Just as a woman is not called Mrs. till she is married'. At his social level, as we have just seen, he may have been reflecting the latest fashion. But the same did not apply below the uppermost reaches of the gentry. Walpole's subject here is in fact the defeat of British forces at the battle of Tournay (later Fontenoy), and the full sentence reads, 'We don't allow it to be a victory on the French side: but that is, just as we do not call a woman Mrs. till she is married, though she may have had half a dozen natural children.'
He goes on to list the English officers killed. Clearly, the correct usage of female titles was not uppermost in Walpole's mind at the time that he made his rueful analogy, and this quotation should not be taken as definitive on etiquette in the matter, in view of the multitudinous seventeenth-, eighteenth- and nineteenth-century examples of Mrs applied as a term of social distinction to unmarried women.

In the twentieth and into the twenty-first century, the use of Mrs as a purely social marker causes confusion. So whereas Lady Mary Pierrepont addressed her unmarried future sister-in-law as Mrs Wortley in the first two decades of the eighteenth century, the eminent early twentieth-century editor of Mary Wortley Montagu's letters corrected that title to Miss, in case readers might mistakenly think that her correspondent was married. In 2008, the curators of the Bluestockings exhibition at the National Portrait Gallery took an alternative approach, putting 'Mrs' in quotes to indicate an abnormal usage – but without explanation or commentary – when referring to portraits of Elizabeth Carter. It is difficult to imagine what viewers made of this 'so-called' Mrs, but it appears to reinforce the condescending definition of the OED that Mrs might as a 'courtesy' be applied to 'elderly, unmarried ladies'. In 2012, the exhibition Shelley's Ghost at the New York Public Library displays an engraving of Shelley's wife's mother, Mary Wollstonecraft, which was published in 1796 with the title 'Mrs Wollstonecraft'. While the accompanying explanatory panel describes Wollstonecraft's portrayal, with manuscript and quill pen, as 'the very model of a professional writer', the curators appear unaware that 'Mrs' designated her professional status only, since the text goes on to suggest that her title was 'perhaps for the sake of respectability', on the grounds that she was unmarried at the time of the portrait. Equally, later forms of Mrs are imposed on the past anachronistically. To this day a married woman who lived before the nineteenth century may be referred to anachronistically in 'Mrs Man' form, with a husband's first name as well as his last name. The 1786 portrait of Elizabeth Sheridan, nee Linley (which was exhibited twice in the nineteenth century as 'Mrs Sheridan'), when it was acquired by the National
Gallery of Art in Washington, DC in 1937 became 'Mrs Richard Brinsley Sheridan', a form of address incomprehensible to Elizabeth Linley's or Richard Brinsley Sheridan's world.\(^{51}\) In 2011, the producers of Sheridan's *The Rivals* (1775) at London's Haymarket Theatre included the portrait under that title in the programme, apparently unaware of the anachronism. Any playgoer would conclude that that usage was contemporary with the play, and so the recent past of the last century obscures the longer-term past.

'Mrs Man'
Throughout the early modern period, England was the only country in Europe in which married women routinely took their husbands' surname, a consequence of the distinctive marital property regime of coverture.\(^{52}\) But where a married woman was entitled to the social standing of Mrs, that was followed by her own first name and her husband's last name. The total annihilation of wifely identity which assigned a woman not only her husband's last name but also his first name only appeared around 1800. Again, the OED is incorrect to state (under the entry for Mrs) that 'the insertion of a woman's name after Mrs .. used to occur chiefly in legal documents … and was otherwise rare, the normal practice being to insert the husband's name'. Its own definition cites numerous non-legal examples of the 'Mrs Mary Smith' form prior to the nineteenth century. The reader will have noted that all of the married women titled Mrs so far named in this article have used their own first name and not their husband's first name: Mrs Elizabeth Freke, Mrs Mary Delany, and so forth.

The earliest example of the 'Mrs Man' form that I have so far found appears in Jane Austen's first published novel, *Sense & Sensibility* (1811).\(^{53}\) There, the appellation 'Mrs John Dashwood' distinguishes our heroine Elinor's sister-in-law from Elinor's mother, who is also Mrs Dashwood, but with no first name because she is the senior. (This is a variation on the distinction between sisters: Elinor is Miss Dashwood as the eldest daughter; her younger sister is Miss Marianne.)
the course of the nineteenth century, the Mrs Man style to specify the younger Mrs Dashwood(s) was extended, first within women of a certain rank, from those in a junior to those in a senior position in the family, and ultimately to all married women of whatever rank. In Dickens’s *Great Expectations* (1860) the reader never knows the personal name of Mrs Joe Gargery; she is Mrs Joe throughout. That usage would have been incomprehensible to the previous century. Ironic as it may be in Dickens, the Mrs Man form imposes a near-complete identification of a woman with her husband and it lasted for more than a century. It is a usage that women today over the age of 50 have experienced personally, often assuming that it was a remnant of centuries of subjugation. In fact, having been introduced c.1800, it was already being challenged in the 1840s by the Women's Rights Convention in Seneca Falls, New York, although it has not entirely fallen out of use even in the twenty-first century. Both its introduction and its persistence deserve more scrutiny in terms of who was invested in that exclusive identification and why such an augmented indication of coverture was thought necessary or desirable in the nineteenth century.

**Pronunciation**

The OED gives the pronunciation of 'Mrs' as 'missis', citing John Walker's *Critical Pronouncing Dictionary* (1828 edn) that ‘to pronounce the word as it is written would, in these cases, appear quaint and pedantick’. Two issues arise from Walker's phrasing. First, Walker clearly means that the word 'as it is written' is 'mistress'. Neither Walker's *Dictionary* nor Johnson's included a separate entry for Mrs in the way that the OED does: the definition of Mrs was subsumed under that of Mistress. Second, what is meant by 'in these cases'? Walker, in his youth an actor in Garrick's company, published his *Dictionary* in 1791. He followed Johnson's definition of Mistress and went on to say, The same haste and necessity of dispatch, which has corrupted *Master* into *Mister*, has, when a title of civility only, contracted *Mistress* into *Missis*. Thus, *Mrs*. Montague, *Mrs*. Carter, &c., are pronounced *Missis* Montague, *Missis* Carter, &c'. It is where the word is a title of civility that
pronouncing the \( t \) and the \( r \) would 'appear quaint and pedantick'.\textsuperscript{56} But when was Mrs not a title of civility? Had the pronunciation sufficiently diverged at this time that the servants of Elizabeth Montague referred to their 'mistress, missis Montague'?\textsuperscript{57} The meaning of the two words is identical but in the first pronunciation it is a position and in the second it is a title of civility.

Mistress, in Johnson's first sense of the word, retained through the eighteenth century the connotation of a woman who governs the house and the servants. In \textit{The Idler} in 1758, Johnson created the character of Betty Broom, a country girl who works as a servant in the city: 'My mistress was a diligent woman, and rose early in the morning to set the journeymen to work; my master was a man much beloved by his neighbours, and sat at one club or another every night.'\textsuperscript{58} Mistresses governed not only journeymen and domestic servants but also apprentices female and male. In Eleanor Mosley's apprenticeship indenture of 1718, which took the standard form, she was bound to 'do no damage to her said Mr or Mrs … the goods of her said Mr or Mrs shall not waste … hurt to her said Mr or Mrs shall not do … she shall neither buy nor sell without her Mr or Mrs leave', and so forth.\textsuperscript{59} The meaning is clearly 'master or mistress' and it seems unlikely that the pronunciation would have been 'mister or missis' when the linguistic connection between the title 'Mrs' and the mistress of servants or apprentices was still strong.

The earliest phonetic spellings as ‘missis’ or ‘missus’ are (according to the OED) in 1790, (J.B. Moreton, \textit{Manners and Customs of the West India Islands}) and 1836 (Charles Dickens, \textit{Sketches by Boz}). In each example, the phonetic pronunciation is used by a servant of his or her mistress. While the OED does under-represent eighteenth-century writers,\textsuperscript{60} a search of \textit{Eighteenth-Century Collections Online} reveals only two earlier instances of the phonetic usage, in 1752 (Henry Fielding) and 1772 (David Garrick), and both again were used by a servant of their employer in dialect, suggesting that the pronunciation may originally have been an uneducated one.\textsuperscript{61} Walker's 1791 declaration that to pronounce Mrs with a 't' and an 'r' would 'appear quaint and pedantick' suggests that the shift from mistress to missis may have occurred in his lifetime (1732-1807).
Seventeenth-century sources certainly regularly spell out 'Mistress' as well as using the abbreviated forms.\textsuperscript{62} It is possible that pronunciation outside of the metropolises even at the end of the eighteenth century may have been rather more quaint and pedantic than in Walker's London and Dublin. In 1787, the Westmorland census designated four women (out of 850 adult women) as Mrs, and one of these was written Mistress.\textsuperscript{63} The pronunciation of Mrs as \textit{mistress} or \textit{mizrus} continued into the mid-twentieth century in parts of the American southeast, alongside a lack of distinction between marital states in the application of Mrs to both married and unmarried women.\textsuperscript{64}

Notice that Walker's Mrs at the end of the eighteenth century still did not describe or even suggest a married woman, since one of his examples was married (Montague) and the other not (Carter). There is no note on changing usage in the 1824 edition of his dictionary (although other minor elements of spelling and expression were altered in the definition of Mrs), so this dictionary also suggests that still in 1824 the meaning of Mrs had not yet narrowed to married women.

\textbf{Conclusion}

The cause of the shift of Mrs from a social to a marital designation appears straightforward. Over the course of the nineteenth century, titles were democratised beyond the gentry and business proprietors of social standing to include what George Eliot called 'the poorer class of parishioners'. Her fictional charwoman in 1857 was Mrs Cramp, and the gardening odd-job man was Mr Tozer,\textsuperscript{65} a usage which would have been unrecognisable even fifty years earlier. As a result, Mrs progressively lost its distinction of social level and retained only its marital meaning, with the exception of upper servants who were still Mrs though unmarried.

The use of courtesy titles remained a matter of contention as well as civility into the twentieth century. In 1953, in the course of a series of letters in \textit{The New Statesman and Nation} instigated by the poet Kathleen Raine complaining that people were too free with her first name, the writer William Empson objected to the use of Miss or Mrs as enquiring too closely into a woman's
marital status:

'the custom of writing (say) “Madeleine Wallace” is a result of the Emancipation of Women. I do not know whether she is married, single, resuming her maiden name after a separation, or simply offering a pen-name; and it is not my business to inquire. … What would be presumptuous … would be a demand to know before even addressing her whether she is “Mrs” or “Miss”.

Empson attributes the triumph of plain names (first name and last name alone) to the women's movement; Leonard Woolf, in the final contribution to this series of letters, more broadly credits 'economics and democracy.' He may not have been aware that the spread of titles to everyone over the eighteenth and nineteenth centuries had originally been a democratisation, as well as the reverse impulse to eliminate titles in the twentieth century. The use of plain names, which has obviously become more prevalent since the New Statesman debate, is a return to the early modern usage for ordinary people who were not entitled to the status conferred by Mr or Mrs. But dropping titles in favour of plain names was a step too far for 1950s Britain. The alternative title of Ms had been proposed in the US in 1901, and featured in etiquette and secretarial handbooks in the 1940s to solve the problem that Empson complained of, although it was not widely taken up until the later 1960s and 1970s, when Mrs no longer seemed aspirational to many women, and when direct mail marketing required a more universal form of address. The use of Ms returned female titles to a state similar to that which had prevailed for some three centuries before the nineteenth, with Mrs used to describe women of all marital situations.

The history presented here belies explanations previously offered for the introduction of Ms: that women finally were fed up with being identified with a man, or that the identification of women as Miss or Mrs served to inform men of women's sexual availability. Until 1800 Mrs identified neither a woman's male protector nor her sexual availability, and it did so only unreliably in the century following. It turns out that patriarchal control of female sexuality has no need of
maritally-specific titles to flourish. This story also belies the attribution of Mrs to unmarried women as a 'courtesy title'. At least until 1800, Mrs was a 'courtesy title' for unmarried women only in the sense that it acknowledged their social standing, and not at all in the sense that it raised them to the same social standing that married woman would have. The inference from that simple fact is that marriage of itself did not have the significance for female identity that it acquired in later centuries.

To tease apart the multiple strands of Mrs, I have referred to letters and literature, to parish listings, tax records and apprenticeship contracts in order to identify particular meanings over time. The information thus gathered should inform the practice of all historians – demographers as well as biographers and literary historians. In any pre-census population listing, only a handful of women out of scores or even hundreds will be identified as 'Mrs'. This title tells us nothing at all about their marital status. What it tells us is that these women were in possession of capital, in the same way that men titled Mr were in possession of capital. That could be land, but equally it could be social capital, as in the case of Elizabeth Carter and Mary Wollstonecraft, or commercial capital, as in the case of Eleanor Mosely or Eleanor Coade. These women are likely to be the large farmers, the prosperous innkeepers and grocers, the milliners and mantuamakers, although they also include those with private incomes. Mrs was an indication of economic activity. Most demographers are aware that Mrs was a social status title, but not that the title carried no suggestion whatsoever of marriage until the nineteenth century, and even then it was not a necessary implication. This makes a difference in calculating rates of marriage among female householders. The problem of applying early twentieth-century formulations back into a past, assuming apparently unchanging forms of male domination, is encountered in many different contexts, including exhibitions and stage performances, because the level of awareness among historians and the general public alike is so low.

To recap, I have outlined the pattern of use of mistress and its variants over 500 years. Of Johnson's original meanings of mistress, the most common use of the full length term today is
effectively the last, which Johnson termed whore or concubine, but is more genteelly used now to
describe a married man's lover who is not his wife. Otherwise, the full form in Johnson's first
meaning of a woman who governs is retained only in the old-fashioned 'schoolmistress',
'housemistress' in private schools, 'postmistress', and the head of Girton College, Cambridge. Mrs
was universally used for women of social standing between the fifteenth century and c.1750 in its
original sense of a mistress of servants (alongside Madam, Dame and Goodwife). Miss appeared for
single women of the gentry and literati c.1750, but Mrs continued for everyone else, including most
women in business. Probably around the same time, the pronunciation of Mrs shifted from 'mistriss'
to 'missis'. Both Mrs and Miss were always used with the woman's own first name, if a first name
were required. The Mrs Man form using a husband's first name appeared c.1800 and spread rapidly
down the social scale over the next seventy-five years, with the result that Mrs lost its social
connotation and retained only the marital connotation that it had acquired over the previous century.
Whereas the Mrs Man form was aspirational for some sectors of the population, it was contested
from the 1840s in America. Responses in England await investigation. In the twentieth century, Ms
was proposed as a solution to two problems: not knowing a woman's marital status; and women not
wanting people to identify them by their marital status. Ms thus returned to the original function of
Mrs, with one of the many seventeenth-century abbreviations for Mistress.

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1 In spite of the equivalence of 'master' and 'mistriss', there is no feminine form of 'mastery'.
*Eighteenth Century Collections Online*, images 152-3.
3 This observation, I discover, long predates me: in a footnote to the first American edition of
Samuel Pepys' *Diary*, Richard, Lord Braybrooke comments, 'It is worthy of remark, that the fair sex
may justly complain of almost every word in the English language designating a female, having, at
some time or another, been used as a term of reproach; for we find Mother, Madam, Mistress and
Miss, all denoting women of bad character; and here Pepys adds the title of my Lady to the number,

4 As we shall see, on this and several subsequent titular points, American English diverges. 'Master' for boys has not survived in America outside of the southeastern states, where other older usages are also preserved.


6 For example, Alison Kay, *The Foundations of Female Entrepreneurship* (London, 2009), 110-111.

7 For a discussion of the significance of single women's legal capacity, see Erickson, 'Coverture and capitalism', *History Workshop Journal*, 59 (2005), 1-16.


10 In both the OED citations of the *Diary* for definition 4.a, of 7 March 1665 and 30 November, Pepys was describing an actress. Stannard suggests that actresses retained Miss to a later age than other women. *Mrs Man*, 6.


of the diary published by the same editor in 1968.

13 Stannard, *Mrs Man*, 6, says that Lady Mary Wortley Montagu started using Miss in the 1720s, but where this can be checked against the *Dictionary of National Biography*, the woman in question was only 20 or 21 years old. In the first half of the eighteenth century I am aware of only one adult woman entitled Miss, although it is possible she was very young too: a Pembrokeshire farmer whose estate was inventoried in 1715, Miss Mary Elliot, whose odd title is noted by Lesley Davison in her 'Spinsters were doing it for themselves: Independence and the single woman in early eighteenth century rural Wales', in Michael Roberts and Simone Clarke (eds), *Women and Gender in Early Modern Wales* (Cardiff, 2000), 193-4.

14 As Dublin, 1730: *The Imperious Beauty: A Letter from a Lover and a Friend to Miss S.*

15 In the same year, Fielding's farce *Miss Lucy in Town* played at Drury Lane in May, using 'Miss' interchangeably with 'Mrs', to describe a married woman in the title and 'business' women in other roles. Austin Dobson, *Fielding* (London, 1883), 90. Stannard, *Mrs Man*, 7, pointed especially to Richardson.

16 *The compleat letter writer: or, new and polite English secretary. Containing letters on the most common occasions in life.* … (London, 1756).

17 Quoted in Norma Clarke, *Dr Johnson's Women* (London, 2000), 2. It was this phrase which galvanised my longstanding curiosity about titles into an investigation.


20 Personal communication from Laurence Croq, Universite de Paris Ouest Nanterre, based on her research in notarial records. Abel Boyer's *The Complete French Master for Ladies and*
Gentlemen (London, 1756), 169, translates dame as Lady and demoiselle as Gentlewoman, but this definition is complicated by the fact that whereas Lady is both a status and a form of address, Gentlewoman is only a status and not a form of address in English.


22 For example, a 1636 edn of Gerard's Herbal was inscribed sometime after 1743 as owned by Madam Legge, who bequeathed it to a Madam Burton. Rebecca Laroche, Medical Authority and Englishwomen's Herbal Texts, 1550-1650 (Farnham & Burlington, 2009), 84-7.

23 The Fortunes and Misfortunes of the Famous Moll Flanders (London, 1721). The OED observes 'traces of a tendency in the sixteenth and seventeenth centuries to address married women as “madam” and unmarried women as “mistress”'. I have not seen enough Madams whose marital status is clear to assess this assertion.


25 Essex Record Office D/P 268/18/2, from the photocopy in the Cambridge Group for Population History Library. The female blacksmith was likely the owner of the business rather than the one wielding the hammer, like the blacksmith in Flora Thompson's memoir, Lark Rise to Candleford (1945). In the 1851 census there were 561 female blacksmiths in England. John S. Creasy, letter to the editor of Local Population Studies 25 (1980), 59. The fifty 'Mr's were: six victuallers; four millers; three each grocers and wool manufacturers; two each attorneys, bakers, butchers, carpenters, coachmakers, grocers, maltsters, surgeons; a single blacksmith, brewer, bricklayer, brickmaker, exciseman, horsedealer, supervisor, tanner, taylor, upholsterer and waggoner.

26 See for example the eleven communities studied in Nancy Locklin, Women's Work and Identity in Eighteenth-century Brittany (Ashgate, 2007), 20.

27 In 1783, for example, he referred to 'Mrs Goddard an old Maid'. Diary of a Country Parson,

Based on my reading of the records of some twenty companies. Only the governing committees of the companies were given titles, invariably Mr since women did not serve on these committees.


Around 15 per cent of household heads liable to tax were women, based on two samples from the poor rates for All Hallows Lombard Street in London: in 1729 (86 tenants, 16 per cent of whom female) and 1737 (112 tenants, 14 per cent female). I have no reason to think that this parish was atypical, but further work in the area of taxpaying would be welcome.


For a full list of her surviving work in at least 650 sites, see Alison Kelly, *Mrs Coade's Stone*, (London, 1990).

It is unfortunate that the only reference to Coade in *British History Online* (Sir Howard Roberts and Walter H. Godfrey, *Survey of London*, vol. 23, 1951, for English Heritage) makes the mistake common before Kelly's monograph of thinking that she was a married woman who had taken over the business from her husband on his death.


So far as I can establish from a search of *Eighteenth-Century Collections Online*, in contradiction to Stannard, *Mrs Man*, 7, that she was always called Mrs More.

National Portrait Gallery D14218, D20056, D5299.


I am grateful to Sophie McGeevor, Cambridge University, for sharing her early doctoral work. The occupations of the single women designated Mrs were not distinctive in relation to the occupations of the women in *Kelly's* as a whole.

Of the 3600 described as Mrs, 156 were identified as single; and marital status was not specified for a further 44. On the other hand, of 610 women titled Miss, 14 (2 per cent) were or had been married. I am grateful to Xuesheng You, Cambridge University, for sharing his doctoral work
on the 1881 census.

To Lord Chesterfield, in the mid-eighteenth century, 'If she is Mrs with a surname, she is above the livery, and belongs to the upper servants', quoted in the OED from *Chesterfield's Letters* (1766), from Nov. (1932) (modernized text) VI, 2777, although I am unable to substantiate this reference in other online editions. At the lowest levels of servant-employing families, in Elizabeth Gaskell's *North and South* (1854-5) the clergymen's wife, Mrs Hale, has a maid cum housekeeper who is called merely Dixon by her employers, but to the housemaid beneath her she is Mrs Dixon. (Penguin Classics edn, 1986), e.g. 82-3. On twentieth-century usage, I am indebted to personal communication from Brian Palmer, born in 1929, on the families of his parents' and grandparents' generation.

Letters of Horace Walpole, Earl of Orford, to Sir Horace Mann, British Envoy at the Court of Tuscany, Lord Dover (ed.) (New York, 1833), vol. 1, 337 [google books] The discrepancy between the letter and the OED wording is verbatim.


For example, the entry for 7 July 1694 in *Roger Whitley's Diary 1684-1697*, transcribed by Michael Stevens and Honor Lewington (2004) *British History Online*, refers to 'Mrs Harvey? Williams'. Such a formulation is impossible at this date.

Correspondence with Anne Halpern, Curatorial Dept, National Gallery of Art. The portrait is by Thomas Gainsborough.

A.L. Erickson, 'The marital economy in comparative perspective', in Maria Agren and A.L.

53 A search of the publications of Hannah More, Fanny Burney, Charlotte Smith (1749-1806), Jane West (1758-1852) and Ann Radcliffe (1764-1823), undertaken through *Eighteenth Century Collections Online* and *Google Books*, produced no examples of the Mrs Man form.

54 The distinction of the senior married woman in a family in form of address continued into the mid-twentieth century in Boston with the use of 'madam' instead of Mrs (E. Bagby Atwood, 'The pronunciation of 'Mrs.', *American Speech* 25/1 (1950), 10-18) and perhaps elsewhere by other means.


56 John Walker (London, 1791), *Eighteenth-Century Collections Online*.

57 Elizabeth Montagu, whose name is alternately spelled with an 'e' at the end, was the dedicatee of Hannah More's *Essays on Various Subjects, Principally Designed for Young Ladies*, 3rd edn (London, 1778).


59 London Metropolitan Archive COL/CHD/FR/02/469/27.

60 'Examining the OED', http://oed.hertford.ox.ac.uk/main/content/view/93/237/


York, 1937), 119, 298.


64 Atwood, 'Mrs.', 10-18, and personal communications from Cinthia Stahl on the Ozark Mountain area, and from Kelly Boyd and Lynne Walker (both of the Institute of Historical Research, University of London) on Tennessee.


66 The New Statesman and Nation, 17 January 1953. Madeleine Wallace was an earlier contributor to the exchange, on 10 January. I am indebted to Mark Thompson for this reference.

67 Ibid., 31 January 1953.

68 Full credit to the OED here for picking up the original reference from Ben Zimmer's 2009 entry in visualthesaurus.com. The Springfield (Mass.) Sunday Republican of 10 November 1901 opined: 'The abbreviation “Ms.” is simple, it is easy to write, and the person concerned can translate it properly according to circumstances. For oral use it might be rendered as “Mizz”, which would be a close parallel to the practice long universal in many bucolic regions, where a slurred Mis' does duty for Miss and Mrs. alike.'

69 Miller and Swift, Words, 113. Mills, Womanwords, 163.